

Contract #	2757048	Date Entered	01/16/17	
Schedule Dates	01/17/17-01/24/17	Last Modified	01/18/17	
Advertiser	Environmental Defense Action Fund (37481)	Entered By	Tiffany Lewis	
Agency	Walheim Media (10783)	CO-OP	No	
Product	POLITICAL ISSUE (ns) (1187)	Headline #	ECR25425533	
Brand	EDAF / 2587 (258410)	Demo	A35+	
Salesperson	Eagle/PHL, Philadelphia (3886)	Order Type	Normal	
Sales Office	Eagle-Philadelphia	Package Deal		
Buyer Name	Walheim,Erin	Commission %	15.00	
Phone/Fax	1	Commission	\$3,165.00	
CPE	, N/A	Net Total	\$17,935.00	

THIS IS A NEW ORDER FOR ENVIRONMENTAL DEFENSE ACTION FUND. FLIGHT IS 1

National/Political Issue Agency BRD

BOB CAIN

/17-1/21. TOTAL = \$15550. PLS CFM T/R BOB

Weekly/Irregular

Sales Tax

Date:

Comments:

Washington (WJLA	-	
By Broadcast Month	Spots	<u>Rate</u>
Jan. 2017	25	\$21,100.00
Grand Total:	25	\$21,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.3)	01/17/17-01/20/17	4		6A- News-Good Morning Washington at 6a	3	3	X	X	X	X	i I	3	\$750.00	\$2,250.00	Washington (WJLA)	6a news	1/16/17
2.0	Normal Line / SPOT (2-1.6)	01/17/17-01/20/17	4		7A- ABC-Good Morning America	2	2	X	X	X	X		2	\$800.00	\$1,600.00	Washington (WJLA)	GMA	1/16/17
3.0	Normal Line / SPOT (3-1.0)	01/17/17-01/20/17	4	:30	4P- News-ABC 7 News at 4p	3	3	X	X	X	X		3	\$450.00	\$1,350.00	Washington (WJLA)	4p news	1/16/17
4.0	Normal Line / SPOT (4-1.6)	01/17/17-01/20/17	4	:30	5P- News-ABC 7 News at 5p	3	3	X	X	Χ¦	X		3	\$800.00	\$2,400.00	Washington (WJLA)	5p news	1/16/17
5.0	Normal Line / SPOT (5-2.5)	01/17/17-01/20/17	4	:30	6P- News-ABC 7 News at 6p	2	2	X	X	Χ¦	X		2	\$1,200.00	\$2,400.00	Washington (WJLA)	6p news	1/16/17
6.0	Normal Line / SPOT (6-1.8)	01/21/17-01/21/17	4		6P- News-ABC 7 News at 6p Wknd			 			1		1	\$750.00	\$750.00	Washington (WJLA)	sat 6p news	1/16/17
7.0	Normal Line / SPOT (7-1.6)	01/17/17-01/20/17	4		11P- News-ABC 7 News at 11p	3	3	X 	X	X	X		3	\$1,200.00	\$3,600.00	Washington (WJLA)	Late News	1/16/17
8.0	Normal Line / SPOT (8-1.6)	01/21/17-01/21/17	4		11P- News-ABC 7 News at 11p			 		1	1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Sat Late News	1/16/17
9.0	Normal Line / SPOT (9-1.3)	01/23/17-01/24/17	4		6A- News-Good Morning Washington at 6a	2	2 X	X		1	1		2	\$750.00	\$1,500.00	Washington (WJLA)	6a news	1/18/17
10.0	Normal Line / SPOT (10-1.6)	01/23/17-01/24/17	4		7A- ABC-Good Morning America	2	2 X	X		i	1		2	\$800.00	\$1,600.00	Washington (WJLA)	GMA	1/18/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Account Types

Date:

Billing Type

Comments

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:28 AM on Monday, January 23 2017

Q. WJI	A-TV WASHINGTON, DC	WJLA 1100 Wilso Arlington,	on Blvd, 6th Floor VA 22209	Sc Ac Ac Pr Br	contract # chedule Dates dvertiser gency oduct and	2757048 01/17/17-01/24 Environmental I Walheim Media POLITICAL ISSL EDAF / 2587 (2)	/17 Defen (107 JE (n 5841	83) s) (118 0)	87)	und (3	37481)	Enter CO-O Head Demo	line #	No ECR2 A35+	3/17 y Lewis 5425533		Washington (WJ By Broadcast Mont Jan. 2017 Grand Total:	-	\$21,100.00 \$21,100.00
Walheim Media 4438 17th St San Francisco, CA 94114-1807				Sa Bu Ph CF Ac Bil	elesperson eles Office eles Of	Eagle/PHL, Philadelphia (3886) Eagle-Philadelphia Walheim,Erin / N/A National/Political Issue Agency BRD Weekly/Irregular EDAF BOB CAIN THIS IS A NEW ORDER FOR ENVIRONMENTAL DEFENS /17-1/21. TOTAL = \$15550. PLS CFM T/R BOB			FENSE	Packa Comm Comm Net T Sales	nge Deal nission % nission otal Tax	\$3,165.00 \$17,935.00								
Line	Line Type / Break Typ	o (Pof #)	Dates	Sec	Length	Run Times	SDW	Мо	Tu. M	Wa Th	Er	Ca C	u Spo	ots Ra	nto.	Total		Station	Comment	Entrand
				Sec			SPW		X X	ve in	i Fr	Sa S	u Spo		-		0 14/			
	Normal Line / SPOT (11-1		01/23/17-01/24/17	1		vs-ABC 7 News at 4p	1								\$450.00 \$800.00		0 Washingto		4p news	1/18/17
	Normal Line / SPOT (12-1 Normal Line / SPOT (13-2		01/23/17-01/24/17 01/23/17-01/24/17	1 4	t t	vs-ABC 7 News at 5p vs-ABC 7 News at 6p		Х	X					-	,200.00		0 Washingto 0 Washingto		5p news 6p news	1/18/17 1/18/17
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Date:

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